



# TARYN BRYNER

GRAPHIC DESIGNER

 801-662-8883

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 Portfolio: [www.tarynbryner.com](http://www.tarynbryner.com)

 Salt Lake City, Utah

## EDUCATION

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### BACHELOR OF SCIENCE

Business/Multimedia Technologies  
Weber State University  
Cum Laude  
2012 - 2014

### ASSOCIATE OF SCIENCE

Utah State University - Eastern  
2010 - 2012

## SKILLS

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### // PROFESSIONAL

- Microsoft Office  
Word, Excel, and Powerpoint
- Adobe Suite  
XD, Photoshop, Illustrator, and InDesign
- Basic UI & UX knowledge
- Mac and PC experience
- Video editing
- Typing speed of 90+ WPM
- Email marketing
- Photography
- Web and print graphics
- Research and analytical skills
- Prioritization
- Problem Solving

## WORK EXPERIENCE

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### GRAPHIC DESIGNER

Signs.com (*acquired by Digital Room LLC in 2021*) | May 2019 - present

- Communicates effectively with customers to provide them with designs that are consistent with their vision
- Sells custom signs and other product offerings to customers, facilitating over \$1 million in sales
- Responds to incoming design requests, generates quotes, and assists customers with the design and ordering process
- Consistently one of the top 5 performers in sales and number of orders
- Ranked #1 in customer service with the most 5-star reviews

### GRAPHICS/MARKETING COORDINATOR

Colonial Flag | April 2017 - April 2019

- Created artwork for custom flag and banner orders, including recreating low-resolution raster images in vector format
- Sold custom flags and other product offerings to customers, facilitating over \$150,000 in sales
- Planned, executed, and tracked marketing promotions, including bi-weekly email blasts to database of over 30,000 people
- Maintained and grew business social media pages, more than tripling engagement
- Ran social media ad campaigns to target and connect with a specific demographic
- Assisted as needed in retail showroom, informing customers about products and ringing up purchases

### GRAPHICS DEPARTMENT MANAGER

Standard Plumbing Supply | March 2015 - May 2016

- Assisted with the implementation of a subsidiary marketing company, saving \$30,000 annually by providing graphics and uniforms at a lower cost
- Responsible for design, creation, and delivery of vinyl graphics, banners, signs, and apparel while supervising two other employees
- Collaborated on designs and marketing for annual product show with over 1,500 attendees
- Updated and re-branded product catalogs using Adobe InDesign