

# TARYN BRYNER

GRAPHIC DESIGNER

Salt Lake City, Utah · taryn.bryner@gmail.com · 801-662-8883 · **Portfolio:** tarynbryner.com

## PROFESSIONAL SUMMARY

Strategic graphic designer experienced in developing brand-consistent marketing assets across digital and print. Expertise in campaign design, social media creative, and high-volume production workflows. Proven record of driving revenue growth, increasing engagement, and supporting marketing initiatives.

## SKILLS & TOOLS

**Design Skills:** Typography · Layout & Composition · Brand Development · Visual Storytelling · Digital & Print Design · Brand Guidelines

**Technical Tools:** Illustrator · InDesign · Photoshop · Acrobat · Canva · Figma · Microsoft Office · CRMs

**Production & Strategy:** Print Prep · Marketing Collateral · Email Marketing Design · Mockups & Presentations · Cross-Team Collaboration

## WORK EXPERIENCE

**Graphic Designer** | Digital Room Inc. May 2019 – Present

- Designed brand-aligned signage and packaging solutions across multiple product lines, supporting high volume client campaigns and contributing to \$2M+ in revenue
- Worked directly with customers to manage design requests, create quotes, and keep projects moving smoothly from start to finish
- Ranked #1 in customer service with the most 5-star reviews department-wide

**Graphics / Marketing Coordinator** | Colonial Flag April 2017 – April 2019

- Designed custom flags and banners, including recreating low-resolution raster images in vector format
- Sold custom flags and other product offerings to customers, facilitating over \$150,000 in sales
- Created bi-weekly email campaigns reaching 30,000+ subscribers
- Managed 501(c)3 nonprofit websites and produced multimedia content
- Led creative development for organic and paid social campaigns, increasing engagement by 3x

**Graphics Department Manager** | Standard Plumbing Supply March 2015 – May 2016

- Supported launch of in-house marketing team, reducing company spend by \$30,000+ annually
- Created and produced custom vinyl graphics, banners, signage, and branded apparel
- Supervised two team members and supported company events with 1,500+ attendees
- Revamped and rebranded product catalogs using Adobe InDesign

## EDUCATION

**Master of Business Administration – In Progress**

Westminster University

**Bachelor of Science – Business/Multimedia Technologies**

Weber State University